

LA Harbor International Film Festival

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To create a cinematic bridge between the people of the region and the people of the world

FOR IMMEDIATE RELEASE

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Calendar Listing/Media Alert

- WHO:** 4th annual LA Harbor International Film Festival (LAHIFF) - April 26-29, 2007
- WHAT:** *I Build The Tower* (88 min.)
Produced, directed and written by: Brad Byer and Edward Landler/Bench Movies
- WHY:** Feature length documentary reveals Italian immigrant Simon (Sam) Rodia (1879-1965), over a 31 year period, created the world renowned work of art through extensive use of archival footage including silent film sequences, evoking the tenacious immigrant spirit and inherent direction of Rodia's artistic vision. Amid the urban environment of South Central Los Angeles the shabby, impassioned figure of an old man begins to tell his view of the world as his monumental creation takes shape. The "illuminating and comprehensive documentary" elucidates "the rich and whimsical towers, their steel spirals covered with shards of tile and glass embedded in cement now widely regarded as an outsider art masterpiece." (*Kevin Thomas, Los Angeles Times*)
NOTE: Film recently screened at Museum of Modern Art – NYC – and was closing program of LAHIFF 2005.
- WHEN:** Sunday April 29, 2007 - 1: 30 p.m. (doors open at 1 p.m.)
- WHERE:** Warner Grand Theatre (WGT), 478 W. 6th St., historic downtown San Pedro –
The Port of Los Angeles
(The WGT is a facility of the City of Los Angeles Dept. of Cultural Affairs)
- SPONSORED BY:** Councilwoman Janice Hahn & International Documentary Association
- COST:** \$5 general admission; no discounts. **Free Admission for U.S.Veterans and those currently serving sn military forces as long as space permits on first come first seated basis.**
- TICKETS:** From April 1st online at www.warnergrand.org; and at Williams Book Store, 443 W. 6th St., across from WGT
At WGT box office during festival dates.
- MORE:** **www.laharborfilmfest.com**
WGT (310) 549-2493
About the movie: www.ibuildthetower.com

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