

LA Harbor International Film Festival™ (LAHIFF)

P.O. Box 5202 - San Pedro, CA 90733 ~ Telephone: (310) 519-0756 ~ www.laharborfilmfest.com
To create a cinematic bridge between the people of the region and the people of the world

CONTACT: Stephanie Mardesich, Festival Director (310) 519-0756 or stephaniemardesich@yahoo.com

Media Alert & Invitation

Thursday, February 15 - Ports O'Call Restaurant Programming & Sponsors Announced

LA Harbor International Film Festival™ Sets Sail On 15th Voyage March 15-18 Warner Grand Theatre – historic downtown San Pedro – the Port of Los Angeles (POLA) Supervisor Janice Hahn* To Unveil Official Poster & Banner

Those receiving this notice are cordially invited:

WHO: Members of media, festival sponsors, civic & business leaders, and invited guests only

BY: LA Harbor International Film Festival™ (LAHIFF)

FOR: **15th annual Seafarin' Reception & Press Launch**

Serving Libation Sponsor *SVEDKA Vodka* "Bye Bye Birdie-tinis" ~ wine & non-alcoholic beverage
Appetizers by Elite Sponsor *Ports O'Call Restaurant* & Epicurean Sponsor *Wienerschnitzel*
Party favors provided by Accommodation Sponsor - *Double Tree By Hilton (Cabrillo Marina-San Pedro)*
Entertainment by vocalist Rosie Brand ~ Door Prize Raffle ~ Business Attire

WHERE: Co-hosted by and taking place Ports O'Call Restaurant – Harbor View Room
Berth 76, Nagoya Way, Ports O'Call Village, San Pedro, CA 90731 - POLA

WHY: To announce final programming and sponsors for the 15th annual LAHIFF March March 15-18, 2018
at the Warner Grand Theatre (WGT), 478 W. 6th St., historic downtown San Pedro – the POLA
WGT is a facility of the City of Los Angeles Department of Cultural Affairs (DCA)

WHEN: Wednesday, February 15th : 5 - 7 pm

5 - @5:30 pm. Refreshments and entertainment by chanteuse Rosie Brand
@5: 30 pm Welcome, introductions, announcement of final programming & sponsors
@5:50 Remarks by Supervisor Hahn; poster & street banner unveiling
@6-6:30 pm Press queries. Door prize raffle – tickets on sale at event
7 pm Event concludes

R.S.V.P. By Monday, February 12th to Stephanie Mardesich (310) 519-0756 or email
stephaniemardesich@yahoo.com

NAMES MUST BE ON GUEST LIST TO BE ADMITTED

◆ SPECIAL OPPORTUNITY:

**Bring personal or business check to pre-pay at discount price \$50 per person (otherwise \$65)
to attend Hollywood Nostalgia Tribute (HNT) "Bye Bye Birdie" (shown in 45 mm)**



"Put On A Happy Face Red Carpet Gala" ~ March 17; 5-6:45 pm in WGT

MORE: See website at www.laharborfilmfest.com Program announcement will be posted February 16th

TICKETS: From Feb. 16th at brownpapertickets.com; box office day of event one hour prior to program (cash only)
Coverage Requested ~ Photo Opportunities ~ Sponsorship Opportunities still available

Mission Statement: the annual LAHIFF founded in 2003, is a non-juried, non-competitive film festival that aims to entertain, enlighten and educate the cinematic audience by showcasing film and video that reflects the harbor and all that it embraces – shipping and commerce, fishing, sailing, water sports, sea life and the area's rich ethnic and cultural influences; and to promote literacy and a more thoughtful way to view a film through the education outreach program "Read the Book, See the Movie" – *to create a cinematic bridge between the people of the region and the people of the world.*

**Expected, however subject to last minute change*

(Jan.2018)